



AGENDA

City of Grants Pass Tourism Advisory Committee

The 'Tourism Advisory Committee' will hold their scheduled meeting on **Tuesday, February 2, 2021**, at Grants Pass City Hall – 101 NW 'A' Street, Grants Pass, OR – **in the City Council Chambers** at 4:00 p.m.

Option to call in at 1 971-279-6431 and enter Conference ID: 115209528# if you wish to listen by phone.

COMMITTEE MEMBERS:

Doug Bradley - Chair
Terry Hopkins – Vice-Chair
Barb Hochberg
Tamara Bushnell
Wynniss Grow
Rebecca Anderson
Lany Sullivan
Mandy DelVaglio

COUNCIL LIAISON: Rob Pell
CHAMBER LIAISON: Josie Molloy
COUNTY LIAISON: Darin Fowler
STAFF: Susan Seereiter

- 1. Roll Call**
- 2. Introductions- Welcome Rob Pell, Council Liaison**
- 3. Public Comment:** This is an opportunity for the public to address the Committee on items not related to an action item. The intent is to provide information that is pertinent to the City's jurisdiction. Each speaker will be given three minutes to address the committee as one body, not to individuals. The Committee may consider items brought up during this time later in our agenda during matters from committee members and staff.
- 4. Approval of Minutes January 5, 2021**
- 5. Work Session Items:**
 - a. Review of goal setting presentation and feedback
 - b. Councilor Pell's thoughts on tourism in Grants Pass
 - c. Parklets
 - d. Share the City's goals/motives on raising the TLT, both in use of 70% and the 30%
 - e. DMO Starter Board updates
- 6. Information Sharing:**
 - Items from Committee Members
 - Items from Staff
 - Items from City Council Liaison, County Liaison, Chamber Liaison
- 7. Future Agenda Building for Next Meeting:**
 - a. JoCo Fairgrounds/YMCA updates
 - b. 1 Rogue Valley Strategic Plan (SORED I CEDS)
 - c. Downtown Association progress
 - d. TMB Racing
 - e. Dutch Bros – Mike Dennis

8. Adjournment

Next meeting – March 2, 2021

ACCOMODATION OF PHYSICAL IMPAIRMENTS: In order to accommodate persons with physical impairments, please notify the City Recorder's Office of any special physical or language accommodations at least 48 business hours prior to the meeting. To request these arrangements, please contact Karen Frerk, City Recorder, at (541) 450-6000.