



# AGENDA

## Tourism Advisory Committee

The 'Tourism Advisory Committee' will hold their scheduled meeting on **Tuesday, March 1, 2022**, at Grants Pass City Hall – 101 NW 'A' Street, **Ridge Room (108)** at 4 p.m.

**Microsoft Teams option: 971-279-6431 Conf. ID #:729 673 761 #**

### COMMITTEE MEMBERS:

Doug Bradley – Chair  
Terry Hopkins – Vice-Chair  
Barb Hochberg  
Tamara Bushnell  
Wynnis Grow  
Rebecca Anderson  
Mandy DelVaglio  
Vacant (2)

**COUNCIL LIAISON:** Brian DeLaGrange

**CHAMBER LIAISON:** Josie Molloy

**COUNTY LIAISON:** Darin Fowler

**STAFF:** Bradley Clark

### 1. Roll Call

### 2. Introductions

**3. Public Comment:** This is an opportunity for the public to address the Committee on items not related to an action item. The intent is to provide information that is pertinent to the City's jurisdiction. Each speaker will be given three minutes to address the committee as one body, not to individuals. The Committee may consider items brought up during this time later in our agenda during matters from committee members and staff.

### 4. Approval of Minutes: February 1, 2022

### 5. Work Session Items:

- a. Election of Chair and Vice Chair
- b. Recommendation to City Council for Open Committee Positions
- c. Review of Committee Bylaws / Potential New Positions
- d. Discussion/Update re. Destination Ready Initiative

### 6. Information Sharing:

- a. Potential Promotional Video by CGI Digital
- b. Items from Committee Members and staff
- c. Items from City Council Liaison, County Liaison, Chamber Liaison

### 7. Future Agenda Building for Next Meeting:

- a. 1 Rogue Valley Strategic Plan (SOREDI CEDS)
- b. Dutch Bros – Mike Dennis

### 8. Adjournment

**Next meeting:** April 5, 2022

**ACCOMODATION OF PHYSICAL IMPAIRMENTS:** In order to accommodate persons with physical impairments, please notify the City Recorder's Office of any special physical or language accommodations at least 48 business hours prior to the meeting. To request these arrangements, please contact Karen Frerk, City Recorder, at (541) 450-6000.